



# 2019 Annual Report

A Year of Mission Impact



**ARMED SERVICES YMCA**

**Strengthening Our Military Family<sup>®</sup>**  
ARMY | MARINE CORPS | NAVY | AIR FORCE | COAST GUARD

# 2019 ANNUAL REPORT

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## Letter from the Chairman

**John Tilelli, General, U.S. Army (Ret.) & Chairman, Cypress Intl.**

In my final year as Board Chair, I continue to be impressed by the significant progress and meaningful impact that the Armed Services YMCA delivered to junior enlisted service members and their families in 2019. We not only grew the number of installations we serve from 86 to 89, but we also grew the number of military families we served across the country in all programmatic areas.

When we think about our tagline, "Strengthening Our Military Family<sup>®</sup>," it's more than a statement; it's the core of who we are and what we do. The Armed Services YMCA demonstrates this by helping military children thrive emotionally and academically, by empowering families to make their health and well-being a priority and by offering social responsibility services that help young active duty families navigate the challenges of military life.

The Armed Services YMCA has made enormous strides in its 158 years because of you, our dedicated Board of Directors, passionate volunteers, diligent staff and valuable donors. We thank you.

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## Letter from the President & CEO

**William French, Vice Admiral, U.S. Navy (Ret.)**

The Armed Services YMCA received a lauded designation among nonprofit organizations in 2019: being named a Top Rated Charity by CharityWatch, America's most independent, assertive charity watchdog. This well-earned recognition is a result of our team's commitment to sound fiscal management, fundraising efficacy, transparency and governance. This only strengthens our commitment to donors and sponsors that their gifts are used efficiently and effectively to support military service members and their families.

The support we provide is vital. We owe it to our military family to be good stewards of the contributions we receive, because military service members, their children and spouses sacrifice so much for us.

Thank you for your continued and generous support. We cannot fulfill our mission without you. Our goal is to collaborate with current and new funders to grow critical programs and initiatives in service of "Strengthening Our Military Family."



A woman with long red hair is hugging a man in a USN military uniform. The man is wearing a white cap with a gold anchor and 'USN' insignia. The woman is wearing a dark blue polka-dot dress and a silver watch. The background is a bright, sunny outdoor setting.

## **Armed Services YMCA**

The oldest military support organization in the U.S.,  
"Strengthening Our Military Family<sup>®</sup>"  
since 1861.

### **Mission**

Enhance the lives of military members and their families in spirit, mind and body through programs relevant to the unique challenges of military life.

### **Guiding Principles**

1. Be guided by Christian principles with a holistic approach to develop and promote healthy spirit, mind and body;
2. Be inclusive and treat everyone with compassion and respect;
3. Collaborate with military commands and community organizations;
4. Honor the service members' and their families' commitment to defend our Nation; and
5. Strive for excellence in all we do.

# 2019 MISSION HIGHLIGHTS

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## Military Readiness Initiative Convening

In February, more than 20 leaders representing military, higher education and social services gathered at a summit on the readiness of military candidates. The group of experts discussed the challenges that today's youth face and the scope of eligibility. In addition, the panel reviewed the functional areas of readiness, including physical and mental health, financial, academic and character development, and the creation of a pilot program to address these issues.



## Early Childhood Learning Convening

Two dozen leaders representing military, education, public sector and private partners convened for a two-day summit in September on Early Childhood Learning, specific to the military family. The expert panel discussed how to provide young military children with the best foundation to help them navigate military life as they grow, the process of identifying gaps in current services and informing future programming.

## Take Root Pilot Program

In partnership with the Penn State Clearinghouse for Military Family Readiness and its Thrive Initiative, the "Take Root" pilot program is designed for military parents of children ages 0-3. The evidence-based programs are designed to empower parents and caregivers through in-person and online interactive learning modules to meet the families where they are. The first phase of the pilot program took place with 30 sets of parents from ASYMCA of Hampton Roads. The positive results led to the creation of a second pilot to be conducted in 2020 with ASYMCA of San Diego.



## Military Spouse Employment Partnership

The Department of Defense Military Spouse Employment Partnership connects military spouses with hundreds of partner employers who have committed to recruit, hire, promote and retain military spouses. The ASYMCA participated in onboarding activities in October as one of 400 official partners. This serves as a reaffirmation of our commitment to empower and employ military spouses and recognized their military experiences as valuable contributions to any company or organization.



**89**  
INSTALLATIONS  
SERVED

.....



**AFFILIATE  
PARTNERS  
ADDED**

YMCA of Greater Seattle  
YMCA of Middle Tennessee  
YMCA of Pierce & Kitsap Counties, WA  
YMCA of Greater San Antonio

.....

**112K**  
VOLUNTEER HOURS  
SAVING  
**\$2.5M**

.....

**1,143**  
MILITARY  
YOUTH



attend Operation Hero after-school program and 7-Eleven joined as new supporter.

.....

**6,400**  
SERVICE  
MEMBERS



travelled home as part of Jack Daniel's Operation Ride Home over 9 years. The program expanded in 2019 thanks to founding sponsor Brown-Forman.



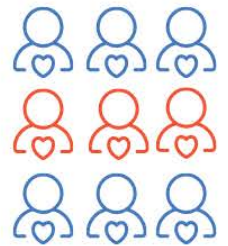
# 2019 DONOR IMPACT

YOUR DOLLARS AT WORK HELPING MILITARY FAMILIES

**1M+**

**POINTS OF SERVICE**

times we engaged, served and empowered military families – building resiliency and supporting military readiness.



**11,000**  
MILITARY YOUTH

reached through youth development programs that close the education gap and help children navigate the unique challenges faced by military families.

**42,000**  
FAMILIES

touched by programs that encouraged healthy living and improved military family wellness.



**15,000**  
CHILDREN

served by child care programs to support military spouse employment and education.



THANK YOU FOR YOUR GENEROSITY!

**Together We Are Strengthening  
Our Military Family!**

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# 2019 Art & Essay Contest Winners

The annual Armed Services YMCA Art & Essay Contest gives military children a voice by using art and creative writing to express themselves. It also serves as a reminder of the sacrifices military children, service members and their families make for our country. The 2019 contest opened in November, which is Military Family Month, and winners were announced in April 2020 in honor of the Month of the Military Child. The winning entries are displayed at ASYMCA branches in the U.S. and at military installations overseas.



Nationally  
Sponsored by:



## Art Winners

Art Topics: My Military Family or  
My Day at the ASYMCA

- U.S. Army – Josie Corbin
- U.S. Marine Corps – Sophia Badillo
- U.S. Navy – Brooke Williams
- U.S. Air Force – Allison Cronan
- U.S. National Guard – Taryn Leonard



## Essay Winners

Essay Topics: How the ASYMCA  
Has Helped Me or My Greatest  
Challenge as a Military Child

- John Kliethermes, Age 7, Grade 1/2
- Lila Turner, Age 8, Grade 3/4
- Grant Peterson, Age 11, Grade 5/6
- Brayden Myers, Age 14, Grade 7/8
- Shekinah Tung, Age 15, Grade 9/10
- Marion Vesprey, Age 17, Grade 11/12



# 2019 Angels of the Battlefield Awards

The 13th Annual Angels of the Battlefield Awards Gala, presented by USAA, was attended by 350 government, military and private sector leaders to honor the heroes of our heroes - military medical and rescue personnel.



"Few are more appreciated by commanders than those who provide medical care. They are the ones that when you need them, time is of the essence. And they are the ones that bring support."

Keynote Speaker Adm. Charles W. Ray, Vice Commandant of the U.S. Coast Guard

## ANGELS OF THE BATTLEFIELD HONOREES



- U.S. Army - Sergeant First Class Gregory A. Waters
- U.S. Marine Corps - Hospital Corpsman First Class Victor J. DeSantis, U.S. Navy
- U.S. Navy - Hospital Corpsman First Class Alan Pablo Aaron
- U.S. Air Force - Sergeant Juan P. Medina
- U.S. Coast Guard - Health Services Technician First Class Ryan F. Ransom

## ANGEL OF HONOR AWARDS

Angel of Honor Awards were presented to:

Bonnie Carroll  
Founder & President  
Tragedy Assistance  
Program for Survivors

Mary Keller, PhD  
Former CEO  
Military Child  
Education Coalition

**PRESENTING  
SPONSOR**



**GOLD SPONSORS**

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Leonard DRS

**SILVER SPONSOR**

Health Net Federal Services

**BRONZE SPONSORS**

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Deloitte Digital  
General Dynamics



# Thank You to Our Sponsors



USAA



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Veterans United Home Loans  
Wounded Warrior Project  
Wyndham Hotels and Resorts



# Thank You to Our Donors

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American Airlines

American Legion Post 216

American Veterans Center

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Association of Military Banks of America

Arizona Diamondbacks Foundation

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John Bird

Boeing Company

Mark Brownell

Brown-Forman Corporation

Brown-Forman Employee Credit Union

William Burke

Burke Family Foundation

John Butler

CACI International Inc.

Kevin Campbell

Carnival Foundation

Mahoney Carol

JJ Cawelti

Combined Federal Campaign, United Way

Marty Chanik

Kevin Clayton

Communities Foundation of Texas/

Margaret and Charles Black Fund

Community Foundation of Acadiana

Cracker Barrel

Crosby Marketing Communications

Fred Dannhauser

Defense Credit Union Council

Deloitte

Deloitte Digital

Design Data

Mary Dixon

Elbit Systems

James Elkins

Endo Holdings, LLC

Douglas Epstein

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Fedway Associates Inc.

Fidelity Charitable Gift Fund

Florence Family Charitable Foundation

G6 Hospitality

Michael Galvin

GEICO Corporation

GEICO Philanthropic Foundation

General Dynamics

David Halverson

Robert and Shirley Harris Family Foundation

Robert Hayden

Health Net Federal Services

Hexberg Family Foundation

Trevor Howell

Lawrence Hughes

Humana Government Business

Huntington Ingalls Industries

Neil Jarvis

JCPenney Communities Foundation

Jordan Spieth Family Foundation

Alan and Jean Kahn

Donald and Bonnie Kandel

Robert Kinghorn

KRBR Consulting, LLC

Roger Kurtz

L3Harris

Gilbert Larson

Scott Laverty

Leidos Inc.

Leonardo DRS Employee Charitable Account

Leonardo DRS

Lift a Life Foundation

MARCOA

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Merrill Lynch, Pierce, Fenner & Smith Inc.

MHBT, A Marsh & McLennan Agency, LLC

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Sodexo Inc. and Affiliates

Southern New Hampshire University

Lauren Stevens

Sunbelt Beverage Co. DBA Breakthru Beve

Tacer, LLC DBA Riehle's Neighborhood Bar & Grill

The Knuckle Saloon

David Thompson

John Tilelli

Tilted Kilt

Timken

USAA

Vanguard Charitable Endowment Program

Ashish Vazirani

Robert Verich

Veterans United Foundation

Veterans United Home Loans

Mitchell Waldman

Andy Walsh

Rosemary Williams

Wounded Warrior Project

Wyndham Hotels and Resorts

YMCA Retirement Fund

Wil Zemp

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**ASYMCA Is Proud  
of Our Top  
Charity Ratings**



## National Headquarters

### Armed Services YMCA of the USA

14040 Central Loop, Suite B  
Woodbridge, VA 22193  
800-597-1260 | [asymca.org](http://asymca.org)

William French, Vice Admiral, U.S. Navy (Ret.)  
President & CEO

Chris Haley  
Chief of Staff

Donald Kandel  
Chief Financial & Administration Officer

Dorene Ocamb, JD  
Chief Development & Marketing Officer

Charles Williams  
Chief Operating & Programs Officer

## ASYMCA Welcomes New CDO



In 2019, ASYMCA welcomed new Chief Development Officer Dorene Ocamb, JD. She served as head of fundraising, marketing and communications for Mothers Against Drunk Driving (MADD) National Office and 200 Affiliates. Dorene holds degrees from Texas A&M University School of Law and Indiana University Bloomington. She lives in Manassas, Va., with her husband David, son Connor, mother Barbara and their two dogs.

## Branches

### ASYMCA of Alaska at JBER

10449 Luke Ave., JBER, AK 99506  
907-552-9622 | [asymca.org/alaska-jber](http://asymca.org/alaska-jber)

### ASYMCA of Alaska at Eielson AFB

AFB3301 Broadway Ave., Eielson AFB, AK 99702  
907-377-1962 | [asymca.org/alaska-eafb](http://asymca.org/alaska-eafb)

### ASYMCA Alaska at Fort Wainright

1047 Nysteen Rd., Suite 4, Ft Wainwright, AK 99703  
907-353-5962 | [asymca.org/alaska-fw](http://asymca.org/alaska-fw)

### ASYMCA of California at San Diego

3293 Santo Rd., San Diego, CA 92124  
858-751-5755 | [asymca.org/san-diego-home](http://asymca.org/san-diego-home)

### ASYMCA of California at Camp Pendleton

200090 Ash Rd. & Wire Mountain Rd.  
Camp Pendleton, CA 92055  
760-385-4921 | [asymca.org/camp-pendleton-home](http://asymca.org/camp-pendleton-home)

### ASYMCA of California at Twentynine Palms

Bldg. 693 Del Valle Dr., Suite 102  
Twentynine Palms, CA 92278  
760-830-7481 | [asymca.org/twentynine-palms-home](http://asymca.org/twentynine-palms-home)

### ASYMCA of Hawai'i at Joint Base Pearl Harbor-Hickam

1260 Pierce Street, Suite 145, Pearl Harbor, HI 96860  
808-473-3398 | [asymca.org/honolulu-hi](http://asymca.org/honolulu-hi)

### ASYMCA of Hawai'i at Marine Corps Base

455 Bingham Way, Kailua, HI 96734  
808-254-4719 | [asymca.org/honolulu-hi](http://asymca.org/honolulu-hi)

### ASYMCA of Hawai'i at Wheeler Army Airfield/ Schofield Barracks

1262 Santos Dumont, Wahiawa, HI 96786  
808-624-5646 | [asymca.org/honolulu-hi](http://asymca.org/honolulu-hi)

### ASYMCA of Kentucky at Fort Campbell

3068 Reed Ave., Fort Campbell, KY 42223  
270-798-7422 | [asymca.org/fort-campbell-home](http://asymca.org/fort-campbell-home)

### ASYMCA of Missouri at Fort Leonard Wood

13900 Replacement Ave., Waynesville, MO 65583  
573-329-4513 | [asymca.org/fort-leonard-wood-home](http://asymca.org/fort-leonard-wood-home)

### ASYMCA of North Carolina at Fort Bragg

2411 Rodney Trail #2, Fort Bragg, NC 28307  
910-436-0500 | [asymca.org/fort-bragg-home](http://asymca.org/fort-bragg-home)

### ASYMCA of Oklahoma at Altus AFB

301 N 1st St., Building 52, Room 1801, Altus, OK 73523  
580-481-6523 | [asymca.org/altus-home](http://asymca.org/altus-home)

### ASYMCA of Oklahoma at Fort Sill

900 NW Cache Rd., Lawton, OK 73507  
580-355-5520 | [asymca.org/lawton-fort-sill-home](http://asymca.org/lawton-fort-sill-home)

### ASYMCA of El Paso, Texas

7060 Comington St., El Paso, TX 79930  
915-263-7163 | [asymca.org/elp](http://asymca.org/elp)

### ASYMCA of Killeen, Texas

110 Mountain Lion Road, Harker Heights, TX 76548  
254-690-9622 | [asymca.org/killeen-home](http://asymca.org/killeen-home)

### ASYMCA of Virginia at Hampton Roads

1465 Lakeside Rd., Virginia Beach, VA 23455  
757-363-1884 | [asymca.org/hampton-roads-home](http://asymca.org/hampton-roads-home)



# Statement of Financial Position

## 2019 ASSETS

Cash & Cash Equivalents	\$ 6,521,325
Receivables, net	5,846,066
Investments	32,566,247
Prepaid Expenses & Other Assets	993,233
Property & Equipment, net	17,212,083

**TOTAL ASSETS** **\$63,138,954**

## LIABILITIES & NET ASSETS

### Liabilities:

Accounts Payable	\$ 1,468,750
Accrued & Other Liabilities	1,661,215
Deferred Revenue	0
Capital Lease Obligations	71,603
Notes Payable, net	7,741,372

**TOTAL LIABILITIES** **\$10,942,940**

### Net Assets:

Without Donor Restrictions	\$45,189,985
With Donor Restrictions	\$ 7,006,029

**TOTAL NET ASSETS** **\$52,196,014**

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**\$63,138,954**

## 2019 SUPPORT & REVENUE

### SUPPORT

In-Kind	\$ 4,801,714
Contributions & Grants	7,822,522
Individual Contributions	2,426,586
Government Contracts & Grants	1,483,439
United Way	155,594

**TOTAL SUPPORT** **\$16,689,855**

### REVENUE

National Council Allocation	\$ 1,945,672
Program Service Fees	5,384,329
Reserve Funds	1,150,000
Rental Income	759,969
Interest & Dividends, net of fees	808,746
Sale of Materials & Services	520,255
Residence & Related Services	297,406
Other	88,572
Membership Dues	2,311,224
Net Assets Released from Restrictions	0

**TOTAL REVENUE** **\$13,266,173**

**TOTAL SUPPORT & REVENUE** **\$29,956,028**

## 2019 FUNCTIONAL EXPENSES

• Programs	\$21,987,548
• Fundraising	\$ 1,248,279
• Management & General	\$ 4,259,197

To view full audited financial statements, IRS 990s, charity ratings and annual reports, please visit [asymca.org](http://asymca.org).

# National Board of Directors

- **Chairman:** John Tilelli, General, U.S. Army (Ret.), Chairman, Cypress International
- **Vice Chairman:** John Bird, Vice Admiral, U.S. Navy (Ret.), Senior Vice President for Military Affairs, USAA
- **Secretary:** Kate Boyce Reeder, President, KRBR Consulting
- **Treasurer:** David Scanlan, Former Chief Executive Officer, Sodexo Government North America
- Michael Basla, Lieutenant General, U.S. Air Force (Ret.), Senior Vice President and Air Force Client Executive, CACI
- Matthew Benedict, Chief Executive Officer, MARCOA Media
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- Bob Burke, President, Bob Burke Consulting, LLC
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- Kevin Campbell, Lieutenant General, U.S. Army (Ret.)
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- Sharon Dunbar, Major General, U.S. Air Force (Ret.), Vice President for Human Resources, General Dynamics Mission Systems
- Michael Grady, Former President and Chief Executive Officer, YMCA of Greater Oklahoma City
- David Halverson, Lieutenant General, U.S. Army (Ret.), Chief Executive Officer, Cypress International
- Larry Hughes, Vice President Operations, 7-Eleven
- Andrea Inserra, Senior Vice President, Booz Allen Hamilton
- Kevin Isherwood, Command Master Chief, U.S. Coast Guard (Ret.), Western Sector Military Team, GEICO
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- Scott Laverty, Chief Information Officer, Western Stone and Metals Corp.
- Jeremy Martin, Colonel, USA (Ret.), Director Public Affairs and Engagement, Bell
- Joseph Militano, Senior Vice President for Public Affairs and Communications, Leonardo DRS
- Meg O'Grady, Vice President, Military and Public-Sector Solutions, Purdue Global
- David Page, Lieutenant Colonel, U.S. Army, Field Marketing Manager, Brown-Forman
- Richard Pattenau, President Emeritus, Ashford University
- Tim Paynter, Vice President Strategic Communications, Northrop Grumman
- Melvin Spiese, Major General, U.S. Marine Corps (Ret.)
- Lauren Stevens, Vice President, Northrop Grumman Corporation
- Matthew Stover, Former NFL Baltimore Raven, Players Philanthropy Fund
- Pam Swan, National Military Relations Director, Military Relations Team, Veterans United
- Mitchell Waldman, Executive Vice President for Government & Customer Relations, Huntington Ingalls Industries
- Vernon Wallace, Former Director, Mission Support Integrated Process Team, Raytheon
- Andy Walsh, Former Allies in Service Warrior Mentorship Program Coordinator
- Rosemary Williams, Former Assistant Secretary of Veterans Affairs for Public and Intergovernmental Affairs
- William Zemp, Colonel, U.S. Army (Ret.), Executive Vice President & Chief Strategy/Innovation Officer, Southern New Hampshire University
- Kathie Zortman, Former Board Chair, Armed Services YMCA San Diego



ARMED SERVICES YMCA



## Branch Representatives

- Keith Manternach, Board Chair, Armed Services YMCA Alaska
- John Baily, Board Chair, Armed Services YMCA El Paso

## Chairman's Emeritus Council

- Mike C. Baker, Master Chief Petty Officer, U.S. Navy (Ret.)
- Kent Bankus
- Frank "Skip" Bowman, Admiral, U.S. Navy (Ret.)
- Doug Coffey
- Donald Infante, Master General, U.S. Army (Ret.)
- John J. Mazach, Vice Admiral, U.S. Navy (Ret.)
- Kendell Pease, Rear Admiral, U.S. Navy (Ret.)
- Joe Reeder
- John Roots, Colonel, U.S. Marines Corps (Ret.)
- Vernon Lewis, Major General, U.S. Army (Ret.)