

ARMED SERVICES YMCA 2022 ANNUAL REPORT



**FOOD ASSISTANCE** 



**CHILD CARE** 



**YOUTH RESILIENCY** 



**EARLY LEARNING** 



**COMMUNITY CONNECTIONS** 



**SPOUSE SUPPORT** 







## LETTER FROM THE CEO

William French, Vice Admiral, USN, Ret.

The winning strategy of a great military force is the ability to respond to an ever-changing field of battle. Whether multiple shifts or one impactful pivot, we know not every victory is linear. The same holds true for the journeys we take in life.

Over its 160-year history, the Armed Services YMCA has adjusted course to serve military members and their families at every stage of their journey, no matter where that journey leads them. From the fields of the Civil War through the end of our nation's longest war, our tried-and-true programs continue to evolve to meet military families' needs.

In 2022, we heard firsthand from families about their struggles with food security and finding affordable child care; they told us how isolating military service can feel and that they've considered leaving the military because of it.

The Armed Services YMCA is working to reduce these challenges in keeping with our stategic plan that launched in 2022. And like any good strategy, it's designed to meet the conditions in the field. This strategic plan is a Roadmap to Resiliency that will guide our steps in the coming years—a smooth path that will: bolster resiliency among mijlitary families; clear their roadblocks to continued service; and ensure the Armed Services YMCA remains resilient and able to adapt for the next 160 years.

Thanks to your lasting support, we'll continue to strengthen the minds, bodies, and spirits of our heroes in–and–out of uniform in more impactful ways than ever.



## **OUR MISSION**

Enhance the lives of military members and their families in spirit, mind, and body through programs relevant to the unique challenges of military life.

## **OUR MARKS OF TRUST**











## **OUR GUIDING PRINCIPALS**

- Be guided by Christian principles with a holistic approach to develop and promote healthy spirit, mind, and body;
- 2) Be inclusive and treat everyone with compassion and respect;
- 3) Collaborate with military commands and community organizations;
- Honor the service members' and their families' commitment to defend our Nation; and
- 5) Strive for excellence in all we do.





## LETTER FROM THE CHAIRMAN

David Halverson, Lieutenant General, USA, Ret. Chief Executive Officer, Cypress International

As a nation, we continued to face incredible post-pandemic challenges in 2022. Despite the ways in which those challenges may have divided us, the Armed Services YMCA and our steadfast supporters remained hard at work weaving strength and resiliency into the fabric of the military community.

I heard from service members struggling with whether staying in the military was the right decision for their families. Many faced food insecurity and financial instability—some even experiencing marital discourse as a result—making the decision to leave military service more appealing.

Our country's fighting force is struggling to keep the home fires burning.

But just as the Armed Services YMCA did 160 years ago, we're standing in the gap today to provide comfort, aid, and a stable foundation for these heroes.

We are proud to have launched our strategic plan in 2022, which is aimed to improve resiliency in military families by delivering more critical, necessary programs in more places, as long as the needs exist. It is our Roadmap to a more resilient, mission-focused fight force, with more resilient and supported families behind them.

I am inspired by the passion of our nation's service members and their families to take on new sacrifices in the name of freedom. I ask you—our loyal partners and friends—to honor those sacrifices by continuing your support of the Armed Services YMCA.

# 2022 MISSION HIGHLIGHTS

## **FOOD SECURITY**

Underlying causes of military family financial instability, like military spouse unemployment, continued to put stress on service members' households, causing many to struggle putting food on the table. Food pantries now exist near every major military installation, and in 2022, all ASYMCA branches provided assistance to help vulnerable families facing food insecurity.





## CHILD CARE

Accessible, affordable, and high-quality child care remains a common struggle for military families. While affordable child care is a national issue, it is even more vital for service members, who move often, work irregular hours, or live far from extended family and friends. ASYMCA child care programs provide a trusted foundation on which military families can rebuild their stability, regardless of how far from home they are.





## YOUTH DEVELOPMENT

The military child experience is unlike any other, and the ASYMCA childhood education and resiliency programs remain in high-demand year over year. From the littlest learners to the fearless resident campers, military children enhanced bonds with parents, developed character, and learned invaluable resiliency skills through the ASYMCA Youth Programs.





## **EDUCATION SUPPORT**

Most military children will move nine times before they graduate high school, causing many to experience learning loss, isolation, and low self-esteem. These children also play a critical role in their families, caring for an injured parent or helping watch younger siblings. Operation Hero helped military kids adjust to these unique struggles and excel in school, while never feeling alone.





# 2022 DONOR IMPACT

## Your Dollars at Work Helping Military Families



770K

POINTS OF SERVICE



89

MILITARY INSTALLATIONS SERVED **423K**CHILD CARE SERVICES



**2M** POUNDS OF FOOD



**548K**YOUTH PROGRAMS
POINTS OF SERVICE



**86K** FAMILIES SERVED



**6K**CHILDREN
ATTENDED CAMP



**52K**VOLUNTEER HOURS



# 2022 ANGELS OF THE BATTLEFIELD

The Angels of the Battlefield Award pays tribute to military medical personnel and first responders for their lifesaving medical treatment and trauma care of service members, partner forces, and civilians at home and abroad. These Angels of the Battlefield are courageous and compassionate men and women who risk everything, and are often the reason many of our nation's heroes wounded in battle or civilians in distress make it home to their families.

The 16th Annual Angels of the Battlefield Awards was held Thursday, November 17, 2022 at The Renaissance Arlington Capital View Hotel in Arlington, Virginia.













## AWARD HONOREES

#### **UNITED STATES ARMY**

Sergeant Audriana Chenault
Combat Medic

#### **UNITED STATES MARINE CORPS**

Hospital Corpsman 2nd Class Brayden Benson Hospital Corpsman

#### **UNITED STATES NAVY**

**Chief Petty Officer Justin P. Fish** *Hospital Corpsman & Career Counselor* 

## **UNITED STATES AIR FORCE**

**Senior Airman Jasmine Krapf** *Respiratory Care Practitioner* 

## **UNITED STATES COAST GUARD**

Petty Officer 2nd Class Christian Ortega-Santiago Health Services Technician

#### UNITED STATES DEFENSE HEALTH AGENCY

Mr. James Jacobs

Paramedic

Learn More About the 2022 Angels at: www.asymca.org/angels



Angels of the Battlefield, from left: SGT Chenault, HM2 Benson, HMC Fish, SrA Krapf, HS2 Ortega-Santiago, and Mr. Jacobs at the 16th Annual Angels of the Battlefield Awards Gala.

## ANGEL OF HONOR AWARDEES

## SEN. ELIZABETH DOLE

Founder and Chair, Elizabeth Dole Foundation

SALLY ZOLL, ED.D.

Chief Executive Officer, United Through Reading

16th Annual
ANGELS OF THE BATTLEFIELD
Awards Gala Title Sponsor



## 2022 ASSETS

TOTAL LIABILITIES & NET ASSETS	\$ 69,252,389
Total Net Assets	\$ 58,954,430
With Donor Restrictions	8,654,586
Without Donor Restrictions	\$ 50,299,844
NET ASSETS	
Total Liabilities	\$ 10,297,959
Notes Payable, net	6,840,142
Refundable Advance	-
Deferred Revenue	197,710
Accrued & Other Liabilities	1,256,757
Accounts Payable	\$2,003,350
LIABILITIES AND NET ASSETS	
Total Assets	\$69,252,389
Property & Equipment, net	17,166,070
Prepaid Expenses & Other Assets	562,861
Investments	34,569,050
Receivables, net	6,750,274
Cash & Cash Equivalents	\$10,204,134

## 2022 SUPPORT & REVENUE

## **SUPPORT**

Donated Services, Materials & Facilities	\$ 6,675,227
Contributions & Grants	7,151,912
Individual Contributions	1,882,609
Reserve Funds Withdrawal for Programs	149,258
Government Contracts & Grants	8,586,252
United Way	78,040

Total Support \$ 24,5
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## **REVENUE**

Total Revenue	\$ 15.396.428
Net Assets Released from Restrictions	3,103,454
Membership Dues	2,198,175
Other	298,276
Residence & Related Services	299,451
Sale of Materials & Services	632,847
Interest & Dividends, net of fees	900,329
Rental Income	752,920
Reserve Funds Withdrawal for Programs	_
Program Service Fees	5,410,976
National Council Allocation	\$1,800,000
REVENUE	

TOTAL SUPPORT & REVENUE \$ 39,919,726

## 2022 FUNCTIONAL EXPENSES

Programs	\$ 26,572,890
Fundraising	3,160,273
Management & General	6,338,057

TOTAL EVDENCES	\$ 36.071.220
TOTAL EXPENSES	3 50.U/1.ZZU

# THANK YOU TO OUR PARTNERS

Our sponsors and partners enable the ASYMCA to provide more programs and services to more junior enlisted military families across the country. We are grateful for their commitment, generous support and advancement of our mission to strengthen our military family.

## **Corporate Giving and Foundation Grants**

#### **FIVE STAR PARTNERS**









#### **FOUR STAR PARTNERS**

Bob Woodruff Foundation
Brown-Forman Foundation
General Motors
Health Net Federal Services
Military Times
Sodexo Stop Hunger Foundation
Veterans United Foundation
Y Retirement Fund
YMCA of the USA

#### THREE STAR PARTNERS

CDR Fundraising Group
Humana Military
Leonardo DRS
Pentagon Federal Credit Union
Wounded Warrior Project

#### **TWO STAR PARTNERS**

7-Eleven, Inc.
BAE
Bell
Care.com
Fisher House Foundation, Inc.
Northrop Grumman
Project Kitty Hawk, Inc.
SAIC

## **ONE STAR PARTNERS**

Airpower Foundation
Association of Military Banks of America
Bashuk
Bennett Supply of Cheswick
Booz Allen Hamilton
Bowles
Breakthru Beverage Group
Brown-Forman Employee Credit Union
Cigna Health and Life Insurance Company
Co-Op Liquor Co-Op, LLC
CYPRUS,INC dba Triangle Liquors

Defense Credit Union Council Design Data

Employees of Leonardo DRS
Charitable Account

**General Dynamics** 

Hexberg Family Foundation

**HNTB** Corporation

Jack Daniel Employees' Credit Union

John Elway Chevrolet

KSLB & D Inc

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Omaha Storm Chasers Baseball

Optum Serve Payless Liquors, Inc Pitney Bowes

Republic National Distributing

Company of Indiana

**Smith Living Trust** 

Stark Community Foundation

The Knuckle Saloon

The Roy H. Powell and Nina B. Powell

Family Charitable Fund

**Titan Motoring** 

TowerCares Foundation

Truist

United Distributors, Inc. VFW Fox River Post 4600





## **Leadership Givers**

Tim Allen
James Almeida
Christopher Antoniacci
VADM John Bird, USN, Ret. and Nonie Bird
Derek Blake
Henry and Sheryl Bonilla
GEN Robert Brown, USA, Ret.
Steve and Mary Browne
Robert Burke

VADM William Burke, USN, Ret. COL John Butler, USA, Ret. and Susan Butler

James Carter

VADM Evan Chanik, USN, Ret. Susan Clark Johnny Cole Jr.

Wanda and John Corry Fred and Carri Dannhauser

L. and Nancy Darter Vincent and Valerie DeSio

Brody Evans James Fletcher

VADM William French, USN, Ret.

and Monika French Ann Gibson

Lary Greiner Ronald Guenther Ivan Hadfeg

COL E. Gordon Hagewood, USA, Ret. and Pat Hagewood LTG David Halverson USA, Ret. and Karen Halverson

Carol Harrison Ronald Hays

Bill and Christa Heffelfinger

Heather Hodges

Melvin Humphrey Daryl Idler Jr.

MG Don Infante, USA, Ret.

Andrea and Michael Inserra Jeffrey Kneisl

Craig Koerth
Curtis Korabek
Timothy Krull

RADM Anthony Kurta, USN, Ret. and Maria Kurta

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Raymond Leung Donna Lindeman Dale and Tonya Lusby Keith Manternach Susan Mathers

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David Maupin

Jerry and Susan McClintock Nicole McDevitt

Carla Montgomery Rich and Laurie Morrow Yvonne Myers Diane Nelson Corrie Nelson

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Thomas O'Connor Meg O'Grady M.Ed. Margaret ONeal Emil Ong

Barbara Ostrom

Col Terri Page, USAF, Ret.

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Hon. Joe Reeder and Kate Boyce Reeder

John Rice

David and Mary Alice Scanlan

Gerald Scott
Kelly Showalter
Susanna Smith
Mary Snavely-Dixon
MG Melvin Spiese, USMC, Ret.
and Filomena Spiese

and Filomena Spiese
Jennifer and Trey Stanley
Craig and Jennifer Staub
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Lauren Stevens Elizabeth Sweetland Diomedes Tsitouras Jorge Luis Valdes

MG Jan Van Prooyen, USA, Ret. and Cindy Van Prooyen

Thomas Vargo

Kenneth and Barbara Velten

Ashleigh Walls Katie Watson Carylon Watson Melissa Weimer Boyd Williams Rosemary Williams

RDML Charles Williams, USN, Ret.

and Marybeth Williams
Cary Wong

Kevin and Renni Youssi

COL William Zemp USA, Ret. and Amy Zemp



# **OUR LOCATIONS**

## **ASYMCA BRANCHES**

AK

#### **ASYMCA Alaska**

10449 Luke Ave. JBER, AK 99506 907-552-9622

CA

### **ASYMCA San Diego**

3293 Santo Rd. San Diego, CA 92124 858-751-5755

CA

## **ASYMCA Camp Pendleton**

200090 Ash Rd. & Wire Mountain Rd. Camp Pendleton, CA 92055 760-385-4921

CA

#### **ASYMCA Twentynine Palms**

Bldg. 693 Del Valle Dr., Suite 102, Twentynine Palms, CA 92278 760-830-7481

HI

#### **ASYMCA Hawai'i**

1260 Pierce Street, Suite 145 Pearl Harbor, HI 96860 808-473-3398

KY

## **ASYMCA Fort Campbell**

3068 Reed Ave. Fort Campbell, KY 42223 270-798-7422

MO

#### ASYMCA Fort Leonard Wood

13900 Replacement Ave. Waynesville, MO 65583 573-329-4513

NC

#### **ASYMCA Fort Bragg**

2411 Rodney Trail #2 Fort Bragg, NC 28307 910-436-0500



#### **ASYMCA Oklahoma**

900 NW Cache Rd. Lawton, OK 73507 580-355-5520

TX

#### **ASYMCA EI Paso**

7060 Comington St. El Paso, TX 79930 915-263-7163



#### **ASYMCA Killeen**

110 Mountain Lion Rd. Harker Heights, TX 76548 254-690-9622



#### **ASYMCA Hampton Roads**

1465 Lakeside Rd. Virginia Beach, VA 23455 757-363-1884

## NATIONAL HEADQUARTERS

## **Armed Services YMCA of the USA**

14040 Central Loop, Suite B Woodbridge, VA 22193 800-597-1260 | asymca.org

## **Executive Officers**

## William French, Vice Admiral, U.S. Navy, Ret.

President & CEO

## **Chris Haley**

Chief of Staff

## William Zamagni

Chief Financial & Administration Officer

#### **Dorene Ocamb**

Chief Development & Marketing Officer

## Charles Williams, Rear Admiral, U.S. Navy, Ret.

Chief Operating & Programs Officer

## **Melissa Kelley**

Chief Human Resources Officer



# NATIONAL BOARD OF DIRECTORS

The Armed Services YMCA's National Board of Directors is comprised of leading national volunteers who provide fiduciary oversight and insight and expertise to help advance the mission and grow the organization. The Armed Services YMCA is grateful for their time, talent, and treasure.

## **Executive Board Members**

- Chairman: David Halverson, Lieutenant General, U.S.
   Army, Ret., Chief Executive Officer, Cypress International
- Vice Chairman: Robert Brooks Brown, General, U.S. Army, Ret., Executive Vice President, AUSA
- Secretary: Meg O'Grady, VETS National Employment Manager, Department of Labor
- Treasurer: Bob Burke, President, Bob Burke Consulting, LLC

#### **Board Members**

- Tim Allen, CEO, Care.com
- John Bird, Vice Admiral, U.S. Navy, Ret.,
   Senior Vice President of Military Affairs, USAA
- Henry Bonilla, Partner, The Normandy Group
- John Butler, Colonel, U.S. Army, Ret.
- Ricardo Chamorro, Executive Vice President, Business Development, Pentagon Federal Credit Union
- Jo Decker, Vice President, Strategy & Growth, BAE Systems Integrated Defense Solutions
- Vincent DeSio, Former Chief Financial Officer, YMCA Retirement Fund
- Sharon Dunbar, Major General, U.S. Air Force, Ret., Vice President for Human Resources, General Dynamics Mission Systems
- Larry Hughes, Vice President Operations, 7-Eleven
- Andrea Inserra, Executive Vice President, Booz Allen Hamilton
- Neil Jarvis, Director, Digital Insights, Boeing Global Services
- Anthony Kurta, Rear Admiral, U.S. Navy, Ret., Vice President & Strategic Account Executive, LEIDOS
- Jeremy Martin, Colonel, U.S. Army, Ret., Director Public Affairs and Engagement, Bell
- Roxanne Moore, Executive Director, SODEXO Stop Hunger Foundation
- Mike Mount, Vice President of Communications & Public Affairs, Leonardo DRS
- David Page, Lieutenant Colonel, U.S. Army, State Manager, On Premise, Brown-Forman
- Terri Page, Vice President of Market Operations, Humana Military
- Tim Paynter, Vice President, External Communications, BAE
- · Kate Boyce Reeder, President, KRBR Consulting, LLC
- Kat Sadeqhi, JD, Senior Vice President, HNTB Corporation

- David Scanlan, Former Chief Executive Officer, Sodexo Government North America
- Melvin Spiese, Major General, U.S. Marine Corps, Ret.
- Lauren Stevens, Vice President, Production Engineering & Operations, Northrop Grumman Corporation
- Randy Stillinger, Manager of Military and Veterans Initiatives, American Airlines
- Pam Swan, National Military Relations Director, Military Relations Team, Veterans United
- Mitchell Waldman, Executive Vice President for Government & Customer Relations, Huntington Ingalls Industries
- Andy Walsh, Former Allies in Service Warrior Mentorship Program Coordinator
- Boyd Williams, President & CEO, Pikes Peak Region
- Rosemary Williams, Specialist Executive, Deloitte Consulting
- Heather Wllson, Senior Vice President of Human Resources, Defense and Civilian Sector, SAIC
- Dr. William Zemp, Colonel, U.S. Army, Ret.

## **Branch Representatives**

- John Baily, Board Chair, Armed Services YMCA El Paso
- Steven Browne, Board Chair, Armed Services YMCA Camp Pendleton
- Dan Leaf, U.S. Air Force, Ret., Board Chair, Armed Services YMCA Hawaii
- Keith Manternach, Board Chair, Armed Services YMCA Alaska
- Joel Vargas, Board Chair, Armed Services YMCA Hampton Roads

## **WHO WE ARE**

The ASYMCA is an Association of the YMCA of the USA, specifically dedicated to serving active duty junior enlisted military service members and their families of all six armed services: Army, Marine Corps, Navy, Air Force, Space Force, and Coast Guard. The oldest military support organization in the U.S., the ASYMCA has been "Strengthening Our Military Family®" since 1861 through its 12 branches and 23 affiliate partners, serving 89 military installations and facilities nationwide. Our nationally and locally tailored programs and services for our nation's troops and their families are offered at no or low cost and require no dues or membership fees.













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