

Charlotte La Belle

Senior Manager for Global Military Affairs, Amazon



Charlotte La Belle is an Army Veteran, and currently leads all military community outreach and retention for Amazon's Global Military Affairs. She holds a Bachelors of Arts in Communications and Public Relations from The University of Akron, and a Master's of Public Administration with a concentration in Nonprofit Management from Ohio University. She began her military career as a private in the Army National Guard, serving in the 1485th Transportation Company in Ohio. After two years enlisted, she commissioned as a Logistics Officer and served 6 years on Active Duty with the 108th ADA BDE at Fort Bragg, and the 10th MTN Division at Fort Drum. Throughout her active duty tour, she served as a maintenance Company Commander supporting a Patriot Missile Battalion while deployed, and later served as the Brigade HHC Rear-Detachment Commander.

She started at Amazon in 2020 as an Operations Manager through the Military Pathways Program and then as a Senior Operations Manager for Amazon Air in Kentucky before starting her role in Global Military Affairs. In her current role as the Senior Manager for Global Military Affairs, she is responsible for the retention and development of all 50,000 Veterans and military spouses at Amazon. In addition, she developed Amazon's current military community outreach strategy that focuses globally on mental health, urgent need, disabled Veteran support, and Gold star families. She is passionate about developing suicide-safer communities through advocacy and training. She has been teaching Applied Suicide Intervention Skills Training (ASIST) from LivingWorks Education for the last 7 years within our military communities and to surrounding community leaders.

On her very first day of Active Duty she met her husband, Andrew La Belle, who she served alongside for 6 years. They both left the Army in 2020, and he is now a Pilot and Flight Instructor. They currently reside in Northeast Ohio with their two boys, James who is 3-years-old, and Maxwell (Max) who is 1-years-old.