



DORENE OCAMB **CHIEF DEVELOPMENT OFFICER | ARMED SERVICES YMCA**

A proud daughter of a World War II veteran, Dorene Ocamb is honored to serve military families as the Chief Development & Marketing Officer for the Armed Services YMCA. Before joining Armed Services YMCA, Dorene fundraised for some of the largest, most well-known charity brands in the nation, including Indiana University, Mothers Against Drunk Driving, and the National Center for Policy Analysis.



A sought-after presenter, Dorene has been invited to speak on webinars and at conferences for the Direct Marketing Association (DMA), Association of National Advertisers (ANA), The Nonprofit Alliance (TNPA), Nonprofit Pro, and the Chronicle of Philanthropy about a variety of topics, including digital marketing, direct mail, and social media. She serves alongside industry leaders from some of the largest nonprofits in the world, including Feeding America and St. Jude/ALSAC, on the ANA'S Nonprofit Advisory Council and as a member of the Education Committee for The Nonprofit Alliance.

Dorene graduated with a bachelor's degree in journalism from Indiana University, a Juris Doctor from Texas A&M School of Law in Fort Worth, and is a licensed attorney in the state of Texas.