

JOHN BIRD, VICE ADMIRAL, USN, RET.

SENIOR VP MILITARY AFFAIRS, USAA

John joined USAA in February 2013 as the Senior Vice President of Military Affairs. He leads the USAA Military Affairs Team comprised of more than 50 retired officers and senior noncommissioned officers who advocate for and support our military including those currently serving, our veterans, and military families. His team of professionals have more than 1,400 years of combined military experience and are geographically disbursed across the nation, representing each of their services as well as the nation's Guard and Reserve forces. They are responsible for creating and sustaining relationships between USAA, strategic partners, military leaders, and military-related organizations, allowing USAA to better serve and advocate for the military community. He and his team support our nation's service members and their families through face-to-face and virtual engagements, creating an enduring bond with the military community USAA serves.



Prior to USAA, John served 35 years in the Navy before retiring in October 2012 as a Vice Admiral and Director of Navy Staff. Earlier assignments included: Commander, United States Seventh Fleet; Director, Operations, Plans and Logistics at United States Joint Forces; Commander, Submarine Group Seven; Commander, Submarine Squadron Eight; and Commanding Officer of USS Scranton SSN 756.

In 1977, he graduated from the U.S. Naval Academy with a Bachelor of Science in Mechanical Engineering. He holds a Master of Science in Engineering Management from the Catholic University of America and has completed the Massachusetts Institute of Technology Seminar XXI in Foreign Affairs, International Relations, and National Security. John currently serves on the board of the National Veterans Memorial Museum, Armed Services YMCA, Naval Submarine League, and is the Chairman of the Board for American Military Banking Association.

John has been married to his high school sweetheart, Nonie, for 42 years. They have two grown children, Jack and Elizabeth, who are both UVA Engineering graduates. They are also blessed to have 2-year-old twin granddaughters, Nell and Zoe.