

MEG O'GRADY

**ASYMCA BOARD SECRETARY | VETS NATIONAL EMPLOYMENT MANAGER,
DEPARTMENT OF LABOR**

Meg is a nationally recognized expert on creating marketing and outreach programs that engage the military community. Drawing on 25 years experience, she leads Crosby teams to create communications campaigns and strategic partnerships that help clients effectively reach active duty personnel, veterans, military spouses and families. She currently supports Crosby's major programs for the Department of Defense, Department of Veterans Affairs and DAV (Disabled American Veterans).



Using her deep military community ties and personal experience as a military spouse, Meg has created innovative programs for Fortune 500 companies, nonprofit organizations, and institutions of higher education. She joined Crosby from Kaplan Higher Education, where she served as the Vice President of Military and Public Sector Solutions.

Earlier in her career, as a senior leader in the Department of Defense, she was instrumental in launching the Spouse Education and Career Program, including the Military Spouse Employment Partnership, whose 390 employer partners include Bank of America, Comcast, 3M and Amazon. During her tenure with the U.S. Army, Meg worked with Army Family Advocacy, Army Education, the Army Career and Alumni Program, and was the first training officer for the Army's Wounded Warrior Program, AW2. She also spearheaded the development of the Coalition for Veteran Owned Business for First Data Corporation in partnership with Syracuse University's Institute for Veterans and Military Families, bringing together industry leaders including American Express, Disney, Lockheed Martin, Walmart and others to grow and support veteran-owned businesses.

Meg was a member of the class of 1990 at the United States Military Academy at West Point, where she was an All-American swimmer and, in 2002, earned a Master of Education degree from National Louis University. An active volunteer, she currently serves on the boards of the Armed Services YMCA, the PsychArmor Institute and Operation Job Ready Vets. In 2017, she was one of four nominees for the U.S. Chamber of Commerce's Hiring Our Heroes program's Colonel Michael Endres Leadership Award for Individual Excellence in Veteran Employment.

Meg enjoys skiing, cooking, traveling the world and watching her daughter play lacrosse.