

PAM SWAN

VICE PRESIDENT, MILITARY RELATIONS & BUSINESS DEVELOPMENT, VETERANS UNITED HOME LOANS

Pam Swan is the VP of Military Relations and Business Development for Veterans United Home Loans. As the spouse of a retired United States Army soldier, Pam develops training for all Military Relations team members. In addition, she creates certification programs to ensure employees are properly trained on all products and services, as well as develops content for internal publications and serves as the media spokesperson for Veterans United.



In addition to working on internal programs, Pam is very active with the military community. She has utilized her financial background to construct programs that educate military families on their current and future financial stability. She regularly presents to military audiences around the world, with more than 250,000 Service Members directly benefiting from her knowledge and expertise in the financial arena. Her personal desire is to enhance the quality of life for all men and women who serve.

Pam is a nationally recognized expert on military personal finance, having authored several articles pertaining to financial successes for military members and appearing on MSNBC to discuss identity theft issues. Pam has appeared on numerous major news outlets on behalf of the Veterans United Home Loans, such as Fox News, GMA and MSNBC. She is a certified Identity Theft Risk Management Specialist, Certified Credit Report Reviewer (CCRR), and an Accredited Financial Counselor (AFC). She is a recipient of the prestigious Dr. Mary Walker award, the highest honor given to military spouses for their support and service, and has been inducted as an honorary SGM at Fort Leavenworth, Kan. Pam has also received the Citation for Exceptional Service in support of National Defense from AUSA Headquarters.

Pam holds Board of Directors positions on many Nationally recognized Non-Profits such as Robert Irvine Foundation, Travis Mills Foundation, National Honor Flight Network and is an Advisory Board member for the Gary Sinise Foundation. Pam volunteers a great deal of time to other nonprofits in consulting and helping with year around projects. She has held many other boards, helping them get their start in the Military arena, such as Give an Hour, and United Through Reading, to name a few. In addition, she held a board position for just short of a decade with Armed Forces YMCA.

In her spare time, Pam enjoys running or taking a motorcycle ride through the beautiful scenery of Mid-Missouri and spending time with her husband, John, and two kids, Trece and Erin.