



ARMED SERVICES YMCA

2023

ANNUAL REPORT



LETTER FROM THE CEO

**William French, Vice
Admiral, USN, Ret.**



The Armed Services YMCA has ever been responsive to the changing needs of military families. The only constant in life is change, and it's our ability to adapt to change that has forged an unbroken line of service to military families stretching back generations. And we intend to continue that service for many generations to come.

In 2022, we committed to a long-term strategic plan that saw us growing and changing to meet the needs of modern military families. Last year, we exceeded all expectations by growing program participation by an unprecedented 47%. Such growth—and the ability to support it—is a testament to the wisdom of investing in our people, our systems, and in our commitment to our strategic plan.

But... this growth is also evidence of the pressure that local, national, and global forces place on the finances and security of hard-working military families. The need grows. The need for supplementing the grocery budget; the need for affordable, high-quality child care; the need for social connection and community—and as we saw in 2023, a recurring need to rapidly respond during crises. Our numbers served have not grown by chance or choice—they have grown by meeting the needs that rise as inevitably as the tide.

As we continue our investment in growth, we will continue meeting military families where they are, helping them to strengthen their resources and resiliency, and to decrease the challenges of military life that can be a barrier to continued service.

No strategy, structure, or operation is possible without the generosity of the people who believe, like we do, that no military family should be left behind. None of our achievements are made possible without your trust. The Armed Services YMCA is meeting the needs of military families because of you, and we are grateful to you for providing the seeds from which all growth is possible.

ARMED SERVICES YMCA

OUR MISSION

Enhance the lives of military members and their families in spirit, mind, and body through programs relevant to the unique challenges of military life.

OUR MARKS OF TRUST



OUR GUIDING PRINCIPALS

- 1) Be guided by Christian principles with a holistic approach to develop and promote healthy spirit, mind, and body;
- 2) Be inclusive and treat everyone with compassion and respect;
- 3) Collaborate with military commands and community organizations;
- 4) Honor the service members' and their families' commitment to defend our Nation; and
- 5) Strive for excellence in all we do.

LETTER FROM THE CHAIRMAN

**Dave Halverson, Lieutenant
General, USA, Ret.**



In 2023, the Armed Services YMCA experienced unprecedented growth as the demand for and delivery of our programs and services increased by an astonishing 69% across the breadth of the organization. Socioeconomic and geopolitical forces fueled an accelerated op-tempo and left military families struggling to overcome inflation and anxious about their future. As always, the ASYMCA stepped up to provide stability and security and to ensure that no military family is left behind.

Financial instability, inadequate access to child care, military spouse unemployment, and food insecurity threaten force readiness, retention, and recruitment. They erode family resilience—and in fact—our national security. The ASYMCA remains steadfast and unwavering in our obligation to mitigate the challenges faced by our nation's heroes, and together we can do so.

As the scale and the scope of our organization grows, we require solutions for measuring and communicating our impact to our stakeholders, including our Board of Directors, leadership team, staff, funders, donors, sponsors—and of course—the military community. In keeping with our strategic plan, we made great strides in standardizing and streamlining operations at both the national and branch levels by investing in the tools, people, and resources necessary to do so. As Peter Drucker says "Efficiency is doing things right, effectiveness is doing the right things." At the ASYMCA, we are committed to doing both.

We know that our ability to make informed decisions and remain agile in our response to the needs of military families is essential to ensuring we deliver on our mission. The U.S. Armed Forces are the tip of the spear in defense of democracy and in the fight against terror. Because of our loyal partners and friends, who have invested in us, we continue to invest in their strength and resiliency. For your ongoing support we are eternally grateful.



2023 MISSION HIGHLIGHTS

FOOD SECURITY

Inflation exacerbated financial instability for military families already grappling with military spouse unemployment, and continued putting stress on service members' households, causing many to struggle to put food on the table. Food pantries now exist near every major military installation, and in 2023, all ASYMCA branches provided assistance to help vulnerable families facing food insecurity.

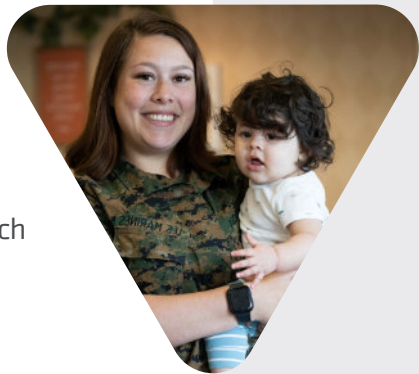
The ASYMCA served over 102,000 military families, providing over 3.25 million pounds of food.



CHILD CARE

Accessible, affordable, and high-quality child care remains a common struggle for military families. While affordable child care is a national issue, it is even more vital for service members, who move often, work irregular hours, or live far from extended family and friends. ASYMCA child care programs provide a trusted foundation on which military families can rebuild their stability, regardless of how far from home they are.

The ASYMCA served 32,000 children, providing more than 600,000 child care services to military families.



YOUTH DEVELOPMENT

The military child experience is unlike any other, and the ASYMCA childhood education and resiliency programs remain in high-demand year over year. From the littlest learners to the fearless resident campers, military children enhanced bonds with parents, developed character, and learned invaluable resiliency skills through the ASYMCA Youth Programs.

The ASYMCA's Youth Programs served over 18,000 children and parents and provided over 159,000 points of service.



EDUCATION SUPPORT

Most military children will move nine times before they graduate high school, causing many to experience learning loss, isolation, and low self-esteem. These children also play a critical role in their families, caring for an injured parent or helping watch younger siblings. Operation Hero helped military kids adjust to these unique struggles and excel in school, while never feeling alone.

The ASYMCA served 1,700 children, providing 26,000 points of service to military children struggling to cope at school or home.



2023 DONOR IMPACT

Your Dollars at Work Helping Military Families



1.2M

POINTS OF SERVICE



95

MILITARY INSTALLATIONS SERVED

600K
CHILD CARE SERVICES



3.25M
POUNDS OF FOOD



159K
YOUTH PROGRAMS POINTS OF SERVICE



10K
CHILDREN ATTENDED CAMP



291K
FAMILIES SERVED



85K
VOLUNTEER HOURS





2023 ANGELS OF THE BATTLEFIELD

The Angels of the Battlefield Award pays tribute to military medical personnel and first responders for their life-saving medical treatment and trauma care of service members, partner forces, and civilians at home and abroad. The Armed Services YMCA works with the military services to select an honoree from each branch. These Angels of the Battlefield are courageous and compassionate men and women who risk everything and are often the reason many of our nation's heroes wounded in battle or civilians in distress make it home to their families.

The 17th Annual Angels of the Battlefield Awards was held Thursday, November 16, 2023 at the Crystal Gateway Marriott in Arlington, Virginia.

AWARD HONOREES

UNITED STATES ARMY

Staff Sergeant Ta'Quesha Abson
Licensed Practical Nurse

UNITED STATES MARINE CORPS

Petty Officer First Class Michael Schuster
Hospital Corpsman

UNITED STATES NAVY

Petty Officer Third Class Jonah Lewis
Senior Aviation Medical Technician

UNITED STATES AIR FORCE

Technical Sergeant Czarina Anne Herrera
NCOIC of the Base and Operational Medicine Clinic

UNITED STATES COAST GUARD

Petty Officer First Class Daniel Wilson
Aviation Survival Technician

UNITED STATES DEFENSE HEALTH AGENCY

Mr. Tad Stines
Paramedic

ANGEL OF HONOR AWARDEE
MICHAEL S. LINNINGTON
Lieutenant General, U.S. Army, Ret.
Chief Executive Officer
Wounded Warrior Project

17th Annual
ANGELS OF THE BATTLEFIELD
Awards Gala Title Sponsor



Learn More About the 2023 Angels at:
www.asymca.org/angels

STATEMENT OF FINANCIAL POSITION

2023 ASSETS

Cash and cash equivalents	\$ 10,265,774
Receivables, net	3,341,901
Investments	36,923,690
Prepaid expenses and other assets	413,342
Property and equipment, net	16,668,573

Total Assets **\$ 67,613,280**

LIABILITIES AND NET ASSETS

Liabilities:	
Accounts payable	\$ 1,213,125
Accrued and other liabilities	2,424,927
Deferred revenue	489,554
Notes payable, net	6,691,582

Total Liabilities **\$ 10,819,188**

NET ASSETS

Without donor restrictions	\$ 48,738,581
With donor restrictions	8,055,511

Total Net Assets **\$ 56,794,092**

TOTAL LIABILITIES & NET ASSETS **\$ 67,613,280**

2023 SUPPORT & REVENUE

SUPPORT	
Donated services, materials and facilities	\$ 5,429,839
Contributions and grants	7,827,161
Individual contributions	1,409,913
Reserve funds withdrawal for programs	631,087
Government contracts and grants	3,325,004
United Way	164,998

Total support **\$ 18,788,002**

REVENUE

National Council allocation	\$ 1,800,000
Program service fees	5,882,125
Rental income	923,314
Interest and dividends, net of fees	1,069,884
Sale of materials and services	801,380
Residence and related services	329,319
Other	329,572
Membership dues	2,349,934
Net assets released from restrictions	3,430,015

Total revenue **\$ 16,915,543**

TOTAL SUPPORT AND REVENUE **\$ 35,703,545**

2023 FUNCTIONAL EXPENSES

Program services	\$ 29,224,547
Management and general	7,223,312
Fundraising	4,567,382

TOTAL EXPENSES **\$ 41,015,241**

THANK YOU TO OUR PARTNERS

Our sponsors and partners enable the ASYMCA to provide more programs and services to more junior enlisted military families across the country. We are grateful for their commitment, generous support and advancement of our mission to strengthen our military family.



CORPORATE GIVING & FOUNDATION GRANTS

CHAIRMAN’S CIRCLE



FOUR STAR PARTNERS

- 7-Eleven
- Brown-Forman
- Sodexo Stop Hunger Foundation
- Veterans United Home Loans

THREE STAR PARTNERS

- Bob Woodruff Foundation
- Humana Military
- National University
- Northrop Grumman
- Pentagon Federal Credit Union
- SAIC
- SPECS
- Wounded Warrior Project
- YMCA of the USA
- YMCA Retirement Fund

FIVE STAR PARTNERS



TWO STAR PARTNERS

- Amazon
- Aquarian LP
- BAE Systems
- Bell Flight
- Cigna Health
- Health Net Federal Services

ONE STAR PARTNERS

- Daxko
- Design Data
- Leonardo DRS
- Leidos
- Pitney Bowes
- TriWest

LEADERSHIP GIVERS

- RADM Annie Andrews, USN, Ret.
Kelly Apolito
Ms. Sheila Bailey
VADM John Bird, USN, Ret.
& Mrs. Nonie Bird
Mr. Ryan & Mrs. Helen Bowles
The Honorable Joe Reeder
& Mrs. Katherine Boyce Reeder
VADM Jody Breckenridge, USCG, Ret.
GEN Robert Brown, USA, Ret.
Mr. William Bruce
VADM William Burke, USN, Ret.
COL John Butler, USA, Ret.
& Mrs. Susan Butler
Mr. Gerald Capece
Mrs. Mary & Mr. Michael Cebuhar
VADM Evan Chanik, USN, Ret.
Ms. Amy Childers
Mr. Wesley Church
Mr. Johnny O’Neal Cole, Jr.
Ms. Kathe Conlon
Mr. Larry & Mrs. Eloise Cox
Mr. William Croxville
Mrs. Karen & Mr. Jorge Curtis
Ms. Jo Decker
Mr. Richard & Mrs. Rosemarie Decoste
Ms. Catherine Donohue
Mr. William Elkman
Mr. John Ellery
LTG Jason Evans, USA, Ret.
Ms. Angela Finley
VADM William French, USN, Ret.
& Mrs. Monika French
Mr. Jason Friedman
RADM Frank Gallo, USN, Ret.
& Mrs. JoAnne Gallo
Ms. Ann Gibson
Judge David Gill
Ms. Barbara Graham
Mr. Ronald Guenther
& Mrs. Marilyn A. Guenther
Mr. Chris Haley
- LTG David Halverson, USA, Ret.
& Mrs. Karen Halverson
Ms. Carol Harrison
Mr. Ronald Hays
Mr. Bill & Mrs. Christa Heffelfinger
Ms. Sharon Heikkinen
Mr. Melvin Humphrey
Ms. Bonita Humphrey
Mr. Brian Hurley, USN
Mr. Daryl Idler Jr.
Mr. Curtis & Mrs. Ruth Illies
Ms. Tara Ingram & Mr. Patrick Kevin Eaton
Mrs. Andrea & Mr. Michael Inserra
Ms. Connie & Mr. James Jardine
Mr. Joel Jarvis
Mr. Thomas Judge
Ms. Karen Kehoe
Ms. Arleen Keller
Mr. John Kelly
Ms. Mary Kier
Mr. Jeffrey Kneisl
Mr. Timothy Krull
RADM Anthony Kurta, USN, Ret.
& Mrs. Maria Kurta
Ms. Audrey Lates
Mr. Keith Manternach
COL Jeremy Martin, USA, Ret.
& Mrs. Ava Martin
Ms. Susan Mathers
Mr. Daniel Mauch
Mr. Robert McBee
Mr. Jerry & Mrs. Susan McClintock
Mr. Larry McMahan
Mr. Joseph & Mrs. Debbie Militano
Mr. Michael Monahan
& Mrs. Maria G. Monahan
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Ms. Patricia Murray
Ms. Corrie Nelson
Mr. Stanley & Mrs. Dorisann Newby
Mrs. Dorene & Mr. David Ocamb
Mr. Thomas & Mrs. Elizabeth O’Connor
- Mr. Bret & Mrs. Kristy Offutt
Ms. Meg O’Grady, M.Ed.
Ms. Margaret O’Neal
Mr. Marcus Page
Col Terri Page, USAF, Ret.
Mr. Philip Palmer
Mr. Sanjay Paul
Mr. Emory Peebles
Mr. William Petersen
Mr. Paul Pursell
Mr. John Rice
Mr. Larry Sapp
Mr. Gregory Schwab
Ms. Kelly Showalter
Ms. Shirley Skinner
Mr. Robert Smith
Ms. Natalie Stamer
Mrs. Jennifer & Mr. Trey Stanley
Mr. Ted & Mrs. Karen Stanton
Ms. Lauren Stevens
Ms. Crystal Stewart
Mr. John & Mrs. Carolyn Taylor
Mr. Kenneth Teague
Mrs. Susan & Mr. John Turner
Mr. Kenneth & Mrs. Barbara Velten
Ms. Carylton Watson
Mr. Albert Weber
Mr. Eric Weissmann
Mr. John & Mrs. Sue White
RDML Charles Williams, USN, Ret.
& Mrs. Mary Beth Williams
Ms. Heather & Mr. James Wilson
Ms. Kimberly & Mr. Bob Yarnall
Mr. Kevin & Mrs. Reeni Youssi
Col William Zemp, USA, Ret.
& Mrs. Amy Zemp
Ms. Joan K. Zion



OUR LOCATIONS

ASYMCA BRANCHES

- AK

ASYMCA Alaska
10449 Luke Ave.
JBER, AK 99506
907-552-9622
- CA

ASYMCA San Diego
3293 Santo Rd.
San Diego, CA 92124
858-751-5755
- CA

ASYMCA Camp Pendleton
200090 Ash Rd. & Wire Mountain Rd.
Camp Pendleton, CA 92055
760-385-4921
- CA

ASYMCA Twentynine Palms
Bldg. 693 Del Valle Dr., Suite 102,
Twentynine Palms, CA 92278
760-830-7481
- HI

ASYMCA Hawai'i
1260 Pierce Street, Suite 145
Pearl Harbor, HI 96860
808-473-3398
- KY

ASYMCA Fort Campbell
3068 Reed Ave.
Fort Campbell, KY 42223
270-798-7422
- MO

ASYMCA Fort Leonard Wood
13900 Replacement Ave.
Waynesville, MO 65583
573-329-4513
- NC

ASYMCA Fort Bragg
2411 Rodney Trail #2
Fort Bragg, NC 28307
910-436-0500
- OK

ASYMCA Oklahoma
900 NW Cache Rd.
Lawton, OK 73507
580-355-5520
- TX

ASYMCA El Paso
7060 Comington St.
El Paso, TX 79930
915-263-7163
- TX

ASYMCA Killeen
110 Mountain Lion Rd.
Harker Heights, TX 76548
254-690-9622
- VA

ASYMCA Hampton Roads
1465 Lakeside Rd.
Virginia Beach, VA 23455
757-363-1884

NATIONAL HEADQUARTERS

- Armed Services YMCA of the USA**
14040 Central Loop, Suite B
Woodbridge, VA 22193
800-597-1260 | asymca.org
- Executive Officers**

William French, Vice Admiral, U.S. Navy, Ret.
President & CEO

Chris Haley
Chief of Staff

William Zamagni
Chief Financial & Administration Officer

Dorene Ocamb
Chief Development & Marketing Officer

Charles Williams, Rear Admiral, U.S. Navy, Ret.
Chief Operating & Programs Officer

Melissa Kelley
Chief Human Resources Officer

NATIONAL BOARD OF DIRECTORS

Executive Board Members

- **Chairman:** David Halverson, Lieutenant General, U.S. Army, Ret., Chief Executive Officer, Cypress International
- **Vice Chairman:** Robert Brooks Brown, General, U.S. Army, Ret., Executive Vice President, AUSA
- **Secretary:** Meg O’Grady, VETS National Employment Manager, Department of Labor
- **Treasurer:** Bob Burke, President, Bob Burke Consulting, LLC

Board Members

- Tim Allen, CEO, Care.com
- Annie Andrews, RADM, USN, Ret.
- John Bird, VADM, USN, Ret., Senior Vice President of Military Affairs, USAA
- Henry Bonilla, Partner, The Normandy Group
- Jodie Breckenridge, VADM, USCG, Ret., Chair, California Military Council
- John Butler, COL, USA, Ret.
- Ricardo Chamorro, Executive Vice President, Business Development, Pentagon Federal Credit Union
- Jo Decker, Vice President, Strategy & Growth, BAE Systems Integrated Defense Solutions
- Sharon Dunbar, Maj Gen, USAF, Ret., Vice President for Human Resources, General Dynamics Mission Systems
- Jason Evans, LTG, USA, Ret.
- Larry Hughes, Vice President Operations, 7-Eleven
- Andrea Inserra, Executive Vice President, Booz Allen Hamilton
- Neil Jarvis, Director, Digital Insights, Boeing Global Services
- Anthony Kurta, RADM, USN, Ret., Vice President & Strategic Account Executive, LEIDOS
- Charlotte La Belle, USA, Vet., Senior Manager for Global Military Affairs, Amazon
- Jeremy Martin, COL, USA, Ret., Director, Public Affairs and Engagement, Bell
- Roxanne Moore, Executive Director, SODEXO Stop Hunger Foundation
- Chris Padilla, Vice President of Government and Regulatory Affairs, IBM Corporation
- Terri Page, Col, USAF, Ret., Vice President of Market Operations, Humana Military

The Armed Services YMCA’s National Board of Directors is comprised of leading national volunteers who provide fiduciary oversight and insight and expertise to help advance the mission and grow the organization. Whether it’s their time, talent, or financial support, the Armed Services YMCA is grateful for all they invest in support of our military families.

Branch Representatives

- John Baily, Board Chair, Armed Services YMCA El Paso
- Steven Browne, Board Chair, Armed Services YMCA Camp Pendleton
- Dan Leaf, U.S. Air Force, Ret., Board Chair, Armed Services YMCA Hawaii
- Keith Manternach, Board Chair, Armed Services YMCA Alaska
- Joel Vargas, Board Chair, Armed Services YMCA Hampton Roads



WHO WE ARE

The ASYMCA is an Association of the YMCA of the USA, specifically dedicated to serving active duty junior enlisted military service members and their families of all six armed services: Army, Marine Corps, Navy, Air Force, Space Force, and Coast Guard. The oldest military support organization in the U.S., the ASYMCA has been "Strengthening Our Military Family®" since 1861 through its 13 branches and 24 affiliate partners, serving over 95 military installations and facilities nationwide. Our nationally and locally tailored programs and services for our nation's troops and their families are offered at no or low cost and require no dues or membership fees.



www.asymca.org



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