

BRENDON DIBELLA

VICE PRESIDENT, CONSUMER BANKING PRODUCT STRATEGY

PENFED CREDIT UNION

Brendon DiBella is the Vice President of Consumer Banking Product Strategy for PenFed Credit Union where he leads and manages the auto lending, credit card, and personal lending businesses within the consumer bank. Headquartered in McLean, Virginia, PenFed is the nation's second largest federal credit union with nearly \$35 billion in assets and 2.9 million members.

Prior to PenFed, Brendon was Co-Founder & Head of Growth for GovPort, a venture-backed software as a service platform, designed to help federal government prime contractors manage subcontractor relationships. GovPort is backed by QED Investors and Humba Ventures with participation from Cambrian and NextGen Venture Partners.

Before GovPort, Brendon was Chief Revenue Officer for StreetShares, a digital business lending FinTech platform acquired by the Thoma Bravo portfolio firm MeridianLink (NYSE: MLNK). At StreetShares, he led the sales, business development, marketing, and client success teams and built StreetShares through his work with financial institutions, strategic partners, and associations.

Brendon earned his M.B.A. from Harvard Business School and his B.S. in Economics from the U.S. Naval Academy. As a Naval Officer, he specialized in the Aegis Weapons System aboard cruisers and destroyers and was deployed to both the Mediterranean Sea and Arabian Gulf.

Following his military service, Brendon joined the Society for Worldwide Interbank Financial Telecommunication (SWIFT), focusing on FinTech sales and marketing for both banking and securities solutions. Since then, Brendon had built a strong multimillion dollar commercial sales track record with high technology firms such as Dell and Boston Scientific as well as his venture-backed firms.

He enjoys building businesses, advising start-ups, and serving as a board member for the privately held software as a service firm ProctorFree. Brendon has been a speaker at several national FinTech industry events, including American Banker's Digital Banking. He has also been featured on Fox News and was named one of Sage's "Global Power 50" (2018).

