



ARMED SERVICES YMCA

2024 ANNUAL REPORT



ARMY | MARINE CORPS | NAVY | AIR FORCE | SPACE FORCE | COAST GUARD

LETTER FROM THE CEO

William French, Vice Admiral, USN, Ret.

As we reflect on the past year, I am filled with pride and gratitude for all that the Armed Services YMCA has accomplished in the military communities we serve.

We continue to experience growth in our program usage. Inflation hit families hard. As a result, our assistance programs saw a 27% increase in the number of people served through Operation Ride Home's holiday travel assistance program, and a 43% increase in the number of people served through our food assistance programs.

We strengthened our partnership with the Department of Defense to develop state-of-the-art child care facilities in Norfolk, Virginia Beach and in the National Capital Region to address a long-standing child care shortfall. And in San Diego, we worked to expand our child care capacity with the development and construction of a new Center for Military Families. At current capacity, we saw a 7% increase in program use at our Child Development Centers, and this number is expected to grow significantly in 2025 and 2026.

None of this would be possible without the dedication of our volunteers, the tireless work of our staff, and the unwavering support of our donors. You are the heart of the Armed Services YMCA—champions of hope, stability, and community for every military family we serve.

This year, we will continue innovating, expanding access to affordable, high-quality child care, responding to critical events affecting our military communities, and ensuring military members are secure in the knowledge that their families are cared for. Our vision remains clear: to be the first call for military families in need of support, delivering critical programs wherever our members serve.

On behalf of all of us at the Armed Services YMCA, thank you for believing in our mission and for investing in the well-being of our military community.



OUR MISSION

Enhance the lives of military members and their families in spirit, mind, and body through programs relevant to the unique challenges of military life.

OUR MARKS OF TRUST





LETTER FROM THE CHAIRMAN

Robert Brooks Brown, General, USA, Ret.

On behalf of the Board of Directors, I wanted to extend a heartfelt thank-you for supporting the Armed Services YMCA as we grow and adapt to meet the needs of military families. It's this responsive approach to military support that has made us effective and relevant for the past 165 years.

Demand for our assistance programs grew significantly in 2024. With inflation squeezing budgets everywhere, Operation Ride Home's holiday travel assistance program sent 760 military families home for the holidays, and our food assistance programs distributed 3.4 million pounds of food to help military families struggling with inflation stretch their grocery budget. During these challenging times, our community relies on these support services—and it's humbling to see how much you rally behind them.

Our Child & Youth Programs continue to grow. Your support fuels this growth and it directly impacts the lives of military families.

- In 2024, drop-in child care spots at medical facilities ensured military parents were able to keep nearly 10,000 medical appointments for the health care they need.
- Our after-school program provided enrichment and academic support for over 9,000 children, with an additional 1,100 at-risk kids benefiting from our 10-week youth resiliency program.
- Camp opportunities during school breaks kept over 18,000 children engaged and supported while their parents focused on their mission.

We'll keep pushing the envelope to give every military family the unwavering support they deserve, and every service member the peace of mind they need by knowing their family is in great hands. Our goal is the same today as it was 165 years ago—to be a constant and reliable partner in the ever-changing and moving lives of our military families.



MISSION HIGHLIGHTS

FOOD SECURITY

Inflation exacerbated financial instability for military families already grappling with military spouse unemployment, and continued putting stress on service members' households, causing many to struggle to put food on the table. Food pantries now exist near every major military installation, and in 2024, all ASYMCA branches provided assistance to help vulnerable families facing food insecurity.

The ASYMCA provided 136,000 military-connected families and over 3.4 million pounds of food to military families.

CHILD CARE

Accessible, affordable, and high-quality child care remains a common struggle for military families. While affordable child care is a national issue, it is even more vital for service members, who move often, work irregular hours, or live far from extended family and friends. ASYMCA child care programs provide a trusted foundation on which military families can rebuild their stability, regardless of how far from home they are.

The ASYMCA served 15,000 children, providing more than 580,000 child care services to military families.

YOUTH DEVELOPMENT

The military child experience is unlike any other, and the ASYMCA childhood education and resiliency programs remain in high-demand year over year. From the littlest learners to the fearless resident campers, military children enhanced bonds with parents, developed character, and learned invaluable resiliency skills through the ASYMCA Youth Programs.

The ASYMCA's Youth Programs served over 31,000 children and parents and provided 338,000 points of service.

EDUCATION SUPPORT

Most military children will move nine times before they graduate high school, causing many to experience learning loss, isolation, and low self-esteem. These children also play a critical role in their families, caring for an injured parent or helping watch younger siblings. Operation Hero helped military kids adjust to these unique struggles and excel in school, while never feeling alone.

The ASYMCA served 1,100 children, providing 23,000 points of service to military children struggling to cope at school or home.

2024 DONOR IMPACT

Your Dollars at Work Helping Military Families



1.5M

POINTS OF
SERVICE



95

MILITARY
INSTALLATIONS
SERVED



581K

CHILD CARE
SERVICES



3.4M

POUNDS
OF FOOD



338K

YOUTH PROGRAMS
POINTS OF SERVICE



18K

WEEKS
OF CAMP



363K

MILITARY-CONNECTED
MEMBERS & THEIR
FAMILIES



65K

VOLUNTEER
HOURS

STATEMENT OF FINANCIAL POSITION

2024 ASSETS

Cash and cash equivalents	\$ 10,765,940
Receivables, net	5,910,413
Investments	36,329,089
Prepaid expenses and other assets	712,006
Operating right-of-use assets, net	13,441,392
Property and equipment, net	21,103,093

Total Assets **\$ 88,261,933**

LIABILITIES AND NET ASSETS

Liabilities:

Accounts payable	\$ 2,429,761
Accrued and other liabilities	2,252,752
Deferred revenue	3,286,443
Operating lease liabilities, net	14,337,450
Notes payable, net	6,654,263

Total Liabilities **\$ 28,960,669**

Net assets:

Without donor restrictions	48,682,731
With donor restrictions	10,618,533

Total Net Assets **\$ 59,301,264**

TOTAL LIABILITIES & NET ASSETS **\$ 88,261,933**

2024 SUPPORT & REVENUE

SUPPORT

Donated services, materials and facilities	\$ 7,708,639
Contributions and grants	16,811,481
Individual contributions	2,395,550
Government contracts and grants	6,647,050
United Way	103,412

Total support **\$ 33,666,132**

REVENUE

National Council allocation	\$ 1,800,000
Program service fees	6,305,501
Rental income	726,599
Interest and dividends, net of fees	1,275,733
Sale of materials and services	1,217,368
Residence and related services	338,498
Other	1,397,172
Membership dues	2,486,878

Total revenue **\$ 15,547,749**

TOTAL SUPPORT AND REVENUE **\$ 49,213,881**

2024 FUNCTIONAL EXPENSES

Program services	\$ 36,480,775
Management and general	10,394,702
Fundraising	2,139,696

TOTAL EXPENSES **\$ 49,015,173**

2024 OTHER CHANGES

Change in net assets	2,507,172
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**TOTAL REVENUE, GAINS,
AND OTHER SUPPORT** **\$ 51,522,345**

CORE PROGRAMS & SERVICES

CHILD CARE & DEVELOPMENT

Accessible, affordable, high-quality child care for ages 0-12 positively impacting child development and military spouse employment.

OPERATION LITTLE LEARNERS

An interactive early learning program that offers parents and their preschoolers an opportunity to

OPERATION HERO

A no-cost after school enrichment program designed to help military kids navigate change, build social skills and grow academically.

CHILDREN'S WAITING ROOM

Child care services located inside military hospitals and clinics that allow parents to attend physical and mental health appointments.

OPERATION CAMP

Day camps, overnight camps and family camps that nurture healthy living and social bonding while making memories that last.

OPERATION KID COMFORT

Custom, handmade photo transfer quilts and pillows to help military children cope with the separation of a parent's deployment.

AID & ASSISTANCE

Nutritious food, baby care, and household items, plus emergency assistance to help support military families during a crisis.

OPERATION RIDE HOME

Financial assistance for junior enlisted members and their families to travel home for the holidays and reconnect with loved ones.

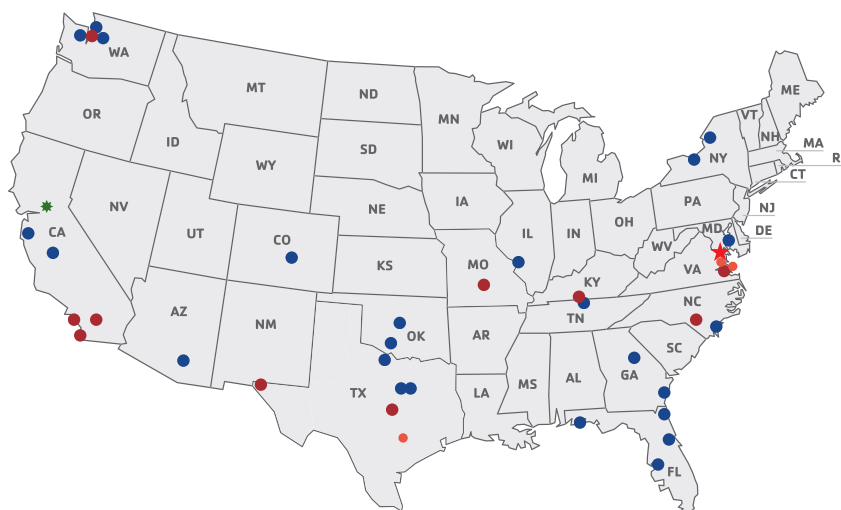
OPERATION HOLIDAY JOY

Special moments that bring extra joy to military families during the holiday season from toy drives to sharing meals together.

OUR REACH



- ★ ASYMCA Headquarters
- ASYMCA Branches
- ASYMCA Program Sites
- YMCA Affiliates
- ★ DoD Affiliate



95
INSTALLATIONS
SERVED



13
ASYMCA
BRANCHES



24
YMCA
AFFILIATES



1.5M
POINTS OF
SERVICE

THANK YOU TO OUR PARTNERS

Our sponsors and partners enable the ASYMCA to provide more programs and services to more junior enlisted military families across the country. We are grateful for their commitment, generous support and advancement of our mission to strengthen our military family.

CORPORATE GIVING & FOUNDATION GRANTS

CHAIRMAN'S CIRCLE



FIVE STAR PARTNERS



FOUR STAR PARTNERS

Brown Forman
Sodexo Stop Hunger Foundation
Y Retirement

THREE STAR PARTNERS

Aquarian Holdings
Northrop Grumman
SAIC

TWO STAR PARTNERS

BAE
Bell
Humana Foundation
Humana Military
Pen Fed
Veteran's United

ONE STAR PARTNERS

AWS Nonprofit Accelerator
Cigna - Express Scripts
Design Data
Gary Sinise Foundation
Global Credit Union
Leidos



LEADERSHIP GIVERS

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RADM Annie Andrews USN, Ret.
Mr. Christopher Antoniaci
Mr. Robert Bagguley
Mr. Chris Beardsley
Mr. Donald Berlin
The Honorable Henry Bonilla & Mrs. Sheryl Bonilla
The Honorable Joe Reeder & Mrs. Katherine Boyce Reeder
Mr. Paul Breckenridge
GEN Robert Brown, USA, Ret.
VADM William Burke USN, Ret.
Mr. Robert Burke
Mr. Andrew Cannella
Mr. James Carter
VADM Evan Chanik USN, Ret.
Ms. Kathe Conlon
Mrs. Linda Cortas
Mr. James Cox
Mr. W. David Croxville
Mr. David DeCarlo
Ms. Jo Decker
LTG Jason Evans USA, Ret.
Ms. Karen Farrar
Ms. Nicole Fedorov
Ms. Ellen Feick
Mr. Stephen Fisher
Mr. Michael Forgeron
VADM William French, USN, Ret. & Mrs. Monika French
Ms. Mary Gale
Ms. Ann Gibson
Judge David Gill
Mr. & Mrs. John & Susan Green
Mr. & Mrs. John & Daphyne Grimsley
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Mr. Ronald Hays
Ms. Kelly Hearn
Mr. & Mrs. Bill & Christa Heffelfinger
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Gen James Holmes, USAF, Ret.
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Mr. Daryl Idler Jr.
Mr. & Mrs. Curtis & Ruth Illies
Ms. Tara Ingram & Mr. Patrick Kevin Eaton
Mr. John Kelly
Mr. Robert Knauff Jr.
RADM Anthony Kurta, USN, Ret. & Mrs. Maria Kurta
Mr. & Mrs. Roger & Jill Kurtz
Ms. Cynthia Lewis
Ms. Jeannie Liming
Ms. Donna Lindeman

Mr. Scott Lippert
Ms. Annette Luckow
Mr. Glenn Maier
Mr. Keith Manternach
COL Jeremy Martin, USA, Ret. and Mrs. Ava Martin
Mr. & Mrs. Frank & Julia Martin
Ms. Susan Mathers
Mr. Daniel Mauch
Mr. & Mrs. Jerry & Susan McClintock
Ms. Nicole McDevitt
Ms. & Mr. Melanie & James McNamara
Mr. & Mrs. James & Laurie Moore
Mr. Gregory Morris
Mrs. Marcie J Morton
COL Patricia Mulcahy USA, Ret.
Ms. Janet Muniz
Mr. E. Stephen Murphy, Jr.
Ms. Corrie Nelson
Mrs. & Mr. Dorene & David Ocamb
Mr. & Mrs. Thomas & Elizabeth O'Connor
Ms. Meg O'Grady M.Ed.
Ms. Margaret O'Neal
Mr. Raul Ordonez
Mr. Marcus Page
Mr. Dennis Peters
Mr. William Petersen
Ms. Helen Rich
Mr. James Richardson
Ms. Judy Riebau
Ms. Lynn Rohrbaugh
Mr. Larry Sapp
Mr. & Mrs. Gerald & Lois Scott
Mr. Ron Sheehy
Ms. Barbara Shiffman
Mrs. Kelly Showalter
Ms. Shirley Skinner
Mr. Robert Smith
Mr. Robert Souza
Mr. & Mrs. Ted & Karen Stanton
Ms. Lauren Stevens
Mr. Robert Streit
Mr. Michael Stromecki
COL William Taylor USA, Ret. & Mrs. Toni G. Taylor
Mr. Donald Thompson
Ms. Joan Thornton
Mr. Jeffrey Totten
Mr. & Mrs. Kenneth & Barbara Velten
Ms. Carylton Watson
Mr. Eric Weissmann
Mr. Ellroy Wildhaber
RDML Charles Williams, USN, Ret. & Mrs. Mary Beth Williams
Mr. Bruce Yerigan
Col William Zemp USA, Ret. & Mrs. Amy Zemp

OUR LOCATIONS

NATIONAL HEADQUARTERS

Armed Services YMCA of the USA

14040 Central Loop, Suite B
Woodbridge, VA 22193
800-597-1260 | asymca.org

Executive Officers

William French, Vice Admiral, U.S. Navy, Ret.

President & CEO

Chris Haley

Chief of Staff

Laura Tate-Smith

Chief Financial & Administration Officer

Dorene Ocamb

Chief Development & Marketing Officer

Charles Williams, Rear Admiral, U.S. Navy, Ret.

Chief Operating & Programs Officer

Melissa Kelley

Chief Human Resources Officer

ASYMCA BRANCHES

AK

ASYMCA Alaska

10449 Luke Ave.
JBER, AK 99506
907-552-9622

CA

ASYMCA San Diego

3293 Santo Rd.
San Diego, CA 92124
858-751-5755

CA

ASYMCA Camp Pendleton

200090 Ash Rd. & Wire Mountain Rd.
Camp Pendleton, CA 92055
760-385-4921

CA

ASYMCA Twentynine Palms

Bldg. 693 Del Valle Dr., Suite 102,
Twentynine Palms, CA 92278
760-830-7481

HI

ASYMCA Hawai'i

1260 Pierce Street, Suite 145
Pearl Harbor, HI 96860
808-473-3398

KY

ASYMCA Fort Campbell

3068 Reed Ave.
Fort Campbell, KY 42223
270-798-7422

MO

ASYMCA Fort Leonard Wood

13900 Replacement Ave.
Waynesville, MO 65583
573-329-4513

NC

ASYMCA Fort Bragg

2411 Rodney Trail #2
Fort Bragg, NC 28307
910-436-0500

OK

ASYMCA Oklahoma

900 NW Cache Rd.
Lawton, OK 73507
580-355-5520

TX

ASYMCA El Paso

7060 Comington St.
El Paso, TX 79930
915-263-7163

TX

ASYMCA Killeen

110 Mountain Lion Rd.
Harker Heights, TX 76548
254-690-9622

VA

ASYMCA Hampton Roads

1465 Lakeside Rd.
Virginia Beach, VA 23455
757-363-1884

WA

ASYMCA Pacific Northwest

13900 Replacement Ave.
Waynesville, MO 65583
573-329-4513

NATIONAL BOARD OF DIRECTORS

Executive Board Members

- **Chairman:** Robert Brooks Brown, General, U.S. Army, Ret., Executive Vice President, AUSA
- **Vice Chairman:** Jason Evans, LTG, USA, Ret.
- **Secretary:** Charlotte La Belle, USA, Vet., Senior Manager for Global Military Affairs, Amazon
- **Treasurer:** Boyd Williams, President & CEO, Pikes Peak Region

The Armed Services YMCA's National Board of Directors is comprised of leading national volunteers who provide fiduciary oversight and insight and expertise to help advance the mission and grow the organization. Whether it's their time, talent, or financial support, the Armed Services YMCA is grateful for all they invest in support of our military families.

Board Members

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- Ricardo Chamorro, Executive Vice President, Business Development, Pentagon Federal Credit Union
- W. David Croxville, USMC Veteran, Executive VP, Chief Financial Officer, NTT DATA Services
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- Chris Padilla, Vice President of Government and Regulatory Affairs, IBM Corporation
- Terri Page, Col, USAF, Ret., Vice President of Market Operations, Humana Military

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- Lauren Stevens, Vice President, Production Engineering & Operations, Northrop Grumman Corporation
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- Randy Stillinger, LTC, USA, Manager of Military and Veterans Initiatives, American Airlines
- Barbara Supplee, Executive VP of the Navy Business Group, SAIC
- Pam Swan, VP, Military Relations & Business Development, Veterans United Home Loans
- Robert Whittle, MG, USA, Ret., Senior Vice President, Chief of Staff, USAA
- Heather Wilson, Senior Vice President of Human Resources, Defense and Civilian Sector, SAIC
- Jesse Wilson, RADM, USN, Ret., Director, Navy Maritime Team Lead, Raytheon Intelligence & Space

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- Jay Gothard, BGEN, USA, Ret., Board Chair, Armed Services YMCA Fort Bragg
- Joel Vargas, LCDR, USN, Ret., Board Chair, Armed Services YMCA Hampton Roads

WHO WE ARE

The ASYMCA is an Association of the YMCA of the USA, specifically dedicated to serving active duty junior enlisted military service members and their families of all six armed services: Army, Marine Corps, Navy, Air Force, Space Force, and Coast Guard. The oldest military support organization in the U.S., the ASYMCA has been "Strengthening Our Military Family®" since 1861 through its 12 branches and 24 affiliate partners, serving over 95 military installations and facilities nationwide. Our nationally and locally tailored programs and services for our nation's troops and their families are offered at no or low cost and require no dues or membership fees.



www.asymca.org



ARMED SERVICES YMCA

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